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NOTIFICATION OF BOARD MEETING

The board of directors (the "Board") of MOBI Development Co., Ltd. (the "Company") announces that a meeting of the Board will be held on Tuesday, 22 March 2011 at 11:00am at MOBI Building, 7 Langshan First Road, Science and Technology Park, Nanshan District, Shenzhen, Guangdong Province, PRC at which the Board will, *inter alia*, approve the audited results of the Company and its subsidiaries for the year ended 31 December 2010 for publication and consider the payment of a final dividend, if any.

By order of the Board
MOBI Development Co., Ltd.
Chairman
Hu Xiang

Hong Kong, 10 March 2011

As at the date of this announcement, the executive directors of the Company are Mr. Hu Xiang and Mr. Wang Guoying; the non-executive directors are Mr. Qu Deqian, Mr. Xing Qibin, Mr. Yan Andrew Y. and Mr. Yang Dong; and the independent non-executive directors are Mr. Li Tianshu, Mr. Zhang Han and Mr. Bao Fan.